



**CLEARWATER**  
**Regional Chamber**  
*of Commerce*  
**The Premier Voice of Business**

July 7, 2009

Ms. Karla Jo Helms  
JOTO PR  
411 Cleveland St., #204  
Clearwater, FL 33755

Dear Karla Jo:

The Clearwater Regional Chamber of Commerce, on behalf of its members and staff, would like to thank you and your company for the outstanding job you have done re-shaping the image of the Chamber in the community. We realize we have a ways to go to reach the goals you have set for us. However, the work you have done over the past several months has elevated our organization immensely. The effectiveness of your approach to great public relations has resulted in our staff being more effective in getting the message out to our members and the community regarding the work we do. We especially appreciate the time you spent educating yourself on the mission of our Chamber and the functions of our staff members. That effort certainly is reflected in the targets we have hit recently. We are looking forward to a long term relationship with JOTO.

Sincerely:

Bob Clifford  
President/CEO

1130 CLEVELAND STREET  
CLEARWATER, FL 33755-4841

www.clearwaterflorida.org  
727/461-0011  
FAX 727/449-2889

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